

Strategies for More Success



CONSULTANT
CAMPUS
COMPASS
COACHING

Who we are

As the founder of the company, I have successfully managed the consulting firm bearing my name since 2012 and have established it on the market: as a strategy-oriented organization and personnel development company providing personal consulting and facilitation. The companies I have assisted over the years have also achieved great and verifiable success, first and foremost due to the many years of practical experience I gained in various industries and management positions.

We have been entrusted with new and additional tasks ever since. Meanwhile, a competent team stands behind me – whose professional background is comparable in every respect. At KB Consultants each team member has the didactic qualifications, expertise and experience that our clients expect from us. They also expect answers as to what will reliably solve their problems and help them achieve their objectives.

Be it our core competency change management or a wide range of topics concerning business or personal challenges: KB Consultants will be your partner and lend you support to mutually achieve valid and sustainable results - with a focus on change processes and customized and actively facilitated solutions.



COMPAS

What we stand for

Our values include trust, openness, respect and competence in everything we do. We regard ourselves as temporary partners that facilitate achieving sustainable results. We are always goal-oriented and try to get to the point in an empathetic, yet direct manner.

We are on equal terms with our clients – we reject manipulative or esoteric techniques. Moreover, we do not offer a “one-size-fits-all-tools method” from the management toolbox, but rather practical topics that are tailored to the specific needs of the individuals and companies concerned and promote their further development – and lead to sustainable results.

Today, companies as well as individuals have to constantly develop further to be successful in the long run. The KB Consultants team’s wide range of practical experience gained as successful managers at various companies helps achieve this – it is the basis of your success. Most notable is our “hands-on approach”: we do not just provide theoretical advice and models, but actively facilitate the implementation of measures to achieve success.

KB Consultants stands for sustainable development leading to success.



What we offer



Our mission is to enable people to develop in a sustainable manner. To reconcile personality and career with entrepreneurial goals and personal well-being. How? By practice-oriented concepts and methods that work in everyday life and prepare specialists and managers for future challenges.

We professionally facilitate change processes in the context of digitization, agile management organization, cultural change, change of ownership (merger, sale), generation change and, last but not least, the important topics of internal and external communication as well as employer branding.

The techniques employed by KB Consultants, from classic management consulting to devising concepts and implementing them, from webinars via seminars, training courses and workshops to intensive coaching, show the vast range of services offered by us to respond to your personal needs and goals. We offer you customized concepts with modular content tailored to your personal or business needs.

Coaching in particular is increasingly becoming a decisive factor for long-term successful work at all management levels. As the demands on management are constantly growing, competent external support can significantly contribute to overcoming obstacles of all kinds.

The challenges may range from operational issues to achieving personal work-life balance, which in turn plays a significant part in ensuring the high performance required at management level. Such challenges have to be met by targeted „help for self-help“, as coaching is often called.



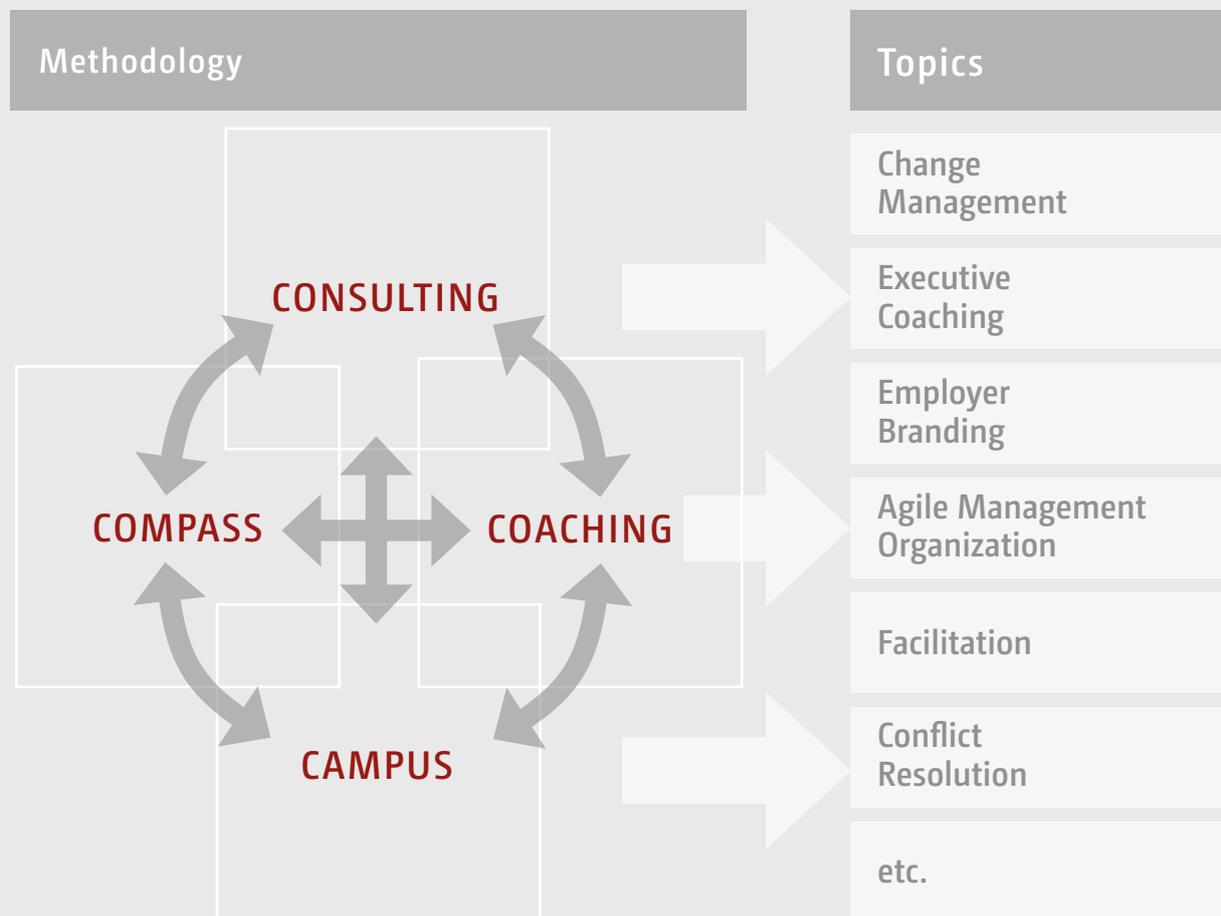
How we work

We have developed a four-segment concept to make our method transparent. It shows KB Consultants' systematic approaches, which interact and complement each other. They then lead to a topic and task that is of relevance to you and will mutually be dealt with.

Regardless of whether you wish to start with our COMPASS analysis tool, our CAMPUS seminar and training program, our CONSULTING services to help organizations reposition or better position themselves, or whether you choose individual and personal COACHING sessions right from the start: we will help you get ahead.

For a more detailed description of our four-segment concept see www.karinbacher-consultants.de

STRATEGIC ORGANIZATION AND PERSONNEL DEVELOPMENT



How we can assist you

You can expect first-class expertise from KB Consultants in the areas of change management, employer branding as well as in facilitating agility and digitalization projects. Especially in medium-sized enterprises, top performers with a high level of responsibility, irrespective of whether they are in corporate management or middle management, frequently rely on external input. When properly applied, such input increases both the efficiency of employees and the success of the company as a whole.

Motivated executives and employees that identify with their company are the most valuable asset of a company. To this effect, they need pragmatic support and meaningful tools to enhance their personal development and that of their business environment in a sustainable manner.

KB Consultants provides answers to issues that are of relevance to you: training courses, workshops or coaching sessions to help solve conflicts, promote potential or improve communication. Be it leadership in change processes, the proper delegation of tasks, developing and enhancing leadership personality or gender coaching – especially for women – with a focus on specific behavior patterns that may come into play.

Our vision is to enable people to discover and live up to their potential. For their own good and that of their environment.



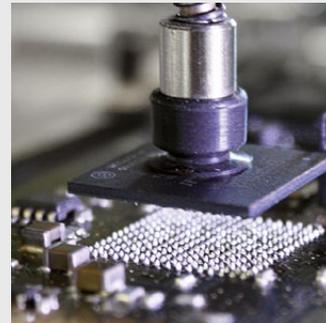
Tasks we have already accomplished

Small and medium-sized enterprises in particular have increasing demand for specific and practice-oriented consulting services, which are the main focus of KB Consultants.

Regardless of whether change processes in the area of digitization, facilitating business growth projects, internal and external crisis communication, a structural reorientation, an image change or structuring and stabilizing employer branding are concerned: due to our experience in different industries and our methodical knowledge, we offer services and tools that are absolutely goal-oriented – and effective in a short span of time.

We have assisted a medium-sized mechanical engineering company, an electronics company, a construction group, a manufacturing firm in the ancillary industry, service companies and institutional clients to name but a few. We were able to achieve valuable and sustainable results for all our clients, which in many cases has led to ongoing collaborations.

KB Consultants assists companies and executives first and foremost with pragmatic instructions and guides them all the way until they have successfully accomplished the task concerned.



For more detailed information on exemplary projects that we have facilitated see

www.karinbacher-consultants.de



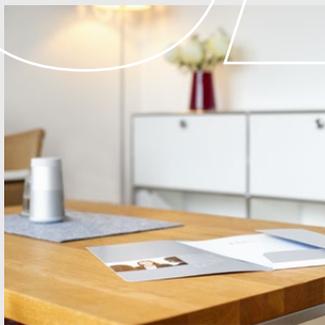
Where we will work with you

The setting and ambience of the venue where we work with our clients is very important to us. We take great care to ensure that you are comfortable with us and feel at home.

The choice of venue for seminars, workshops or personal coaching sessions has a lot to do with mindfulness. A positive working atmosphere and relaxed receptivity can only be achieved in an atmosphere of trust.

Be it seminars, workshops or personal coaching: we attach great importance to a welcoming ambience that is conducive to your work, such as our coaching lounge.

This also applies to external venues – whether rented event rooms or the premises of our clients. An ambience that makes people feel at ease is a prerequisite for all participants to be able to primarily concentrate on the topic concerned.



COACHING

COACHING

Who will work with you

Besides the founder of the company Karin Bacher, personalities with proven professional competencies and experience in their respective consulting fields will lend you support at KB Consultants.



From consulting, workshops or training sessions to customized individual coaching sessions, our specialists will assist you to achieve convincing results.

We wish to present brief profiles of some of our team members. For more detailed information on our team see www.karinbacher-consultants.de

Karin Bacher

CEO, Consultant, Executive Coach

20 years of management experience: as a member of the management team of renowned companies, Karin Bacher, Dipl.-Betriebswirtin [diploma in business administration], advised chairmen of the board, associates and CEOs on strategic and operational issues.

Since 2012, she has successfully managed her own management consultancy firm cum training institute in Pforzheim, Germany. She specializes in the current topics of change processes (change management) in an agile and traditional environment as well as in employer branding.

Her executive coaching is focused on developing leadership personality, communication skills and leadership competency – as an individual or as a team.

MNG

CONSULTING

Who will work with you



Sandra Maleck

Management Assistance, Project Management

Practice combined with theory results in effective dynamic tools for Sandra Maleck, graduate in business administration (FH) and industrial clerk, which she is able to put to good use at Karin Bacher Consultants. In the course of her 25 years of professional experience, mainly in the field of education, she has taken on very different areas of responsibility and successfully implemented them. The spectrum of her professional experience to date includes organization, acquisition, PR, leadership, project management, concept development, coaching and seminars.

She uses her team spirit, competence, dynamism and customer orientation for Karin Bacher as well as for the projects of Karin Bacher Consultants and thus contributes to their continuous development.



Gert Hager

Consultant

Gert Hager, Dipl.-Verwaltungswissenschaftler [diploma in public management], has more than 25 years of experience in management positions and in the public sector. For almost 15 years, he was mayor and lord mayor of Pforzheim, where his main focus was on good economic policy.

Today, Gert Hager works as a business consultant. He specializes in human resources strategy and management, location marketing and consulting, administrative procedures and committee participation, as well as public relations and civic participation.



Maximilian von Keudell

Business Development Manager

Maximilian von Keudell completed his training at a SaaS company in Karlsruhe, Germany, after which he became a senior project manager. Here he achieved excellent results for customers and increased sales and marketing success. Even before his apprenticeship, he intensively studied the topic of online marketing with all its facets such as search engine optimization, impact on social media and optimization of websites and discovered his great passion for it. In parallel, he successfully implemented this expertise in various customer projects: e.g. for a financial service provider from Hamburg.

At KB Consultants, Maximilian von Keudell is project manager for the Mindful Business Life brand as well as for various customer projects and brings his know-how into the team in a profitable way.

Who will work with you



Elisabeth Schanz
 Project Manager Sales

Elisabeth Schanz, Dipl.-Betriebswirtin FH (diploma in business administration FH), speaks not only three foreign languages, but also the language of her customers. Whether as an accomplished key account manager, as an export professional or as the head of in-house academies – she picks up customers at the right place and with the topics relevant to them. She uses her skills in setting up and developing international entities just as in branch operations across Germany. Elisabeth Schanz gained experience in both, BtoC and BtoB. Whether premium brands, financial services or the automotive industry – always with great success.

At KB Consultants, she advises and supports our customers strategically and operationally in all sales issues. In addition, she conveys her knowledge in sales training courses or individual coaching for sales and marketing employees that are specifically tailored to the challenges of the customer.



Nicole Karnetzky
 Office organization, projects

Demanding customer projects require smooth processes and perfect office management in the background. At Karin Bacher Consultants, Nicole Karnetzky is primarily in charge for this. As an entrepreneur, she was responsible for the automotive industry and tourism as an online editor and ran a travel agency. In over 20 years of experience in self-employment, she employed up to eight people.

She brings to us her competence for clear structuring and knows very well the requirements for smooth office processes. Thus, her activities are not only effective internally, but also in the project planning of our customers.



Dr. Georg Lamers
 Consultant, Coach, Trainer, Speaker,
 Blogger, New Work

As a Doctor of Economics, Master and Bachelor of Engineering, Dr. Lamers aligns theory with experience and coaching with consulting, thus connecting people at eye level. With the help of personality analyzes and his specific knowledge as a systemic coach and consultant, Dr. Lamers empowers his clients to find their individual solutions. As a lecturer in master's courses at Steinbeis University Berlin, Dr. Lamers is using his experience as a managing director of several production sites.

Dr. Lamers is committed to that

- you become a conscious being and thereby take your life into your own hands
- managers become the best boss for their employees, for their company and thus for their customers
- companies are set up for the future and are rewarded with the highest level of customer satisfaction

Who will work with you



Oliver Kunzmann
IT Specialist, Yoga Trainer

Oliver Kunzmann has acquired profound knowledge of the IT industry over the past 30 years: he was a division manager of sales and technology at renowned companies in Pforzheim and Sindelfingen. Today, he manages his own successful IT service company specializing in Apple computer systems and Synology high-performance network storage as well as Cloud solutions.

As far as training is concerned, his focus lies, however, on reconciling work with yoga and relaxation techniques. Yoga should not only be done on the mat, but should also be reflected in everyday business life. This is what he exemplifies in an authentic manner. He looks back on 10 years of active yoga experience and likes to impart his practical knowledge as a trainer at various sports studios as well as during company training sessions and at company events.



Ulrike Noske
Consultant, Trainer, Business Coach

Ulrike Noske, Dipl.-Betriebswirtin [diploma in business administration], gained more than 25 years of experience as a manager, project manager, trainer and consultant while working on national and international assignments for a major automotive supplier. Her last position was that of a manager for international executive development.

She has been a certified business coach since 2013 and works as a self-employed consultant, trainer and coach. She specializes in leadership, team development and change management (change processes).



Liljana Groh
Trainer, Coach

Liljana Groh, Dipl.-Betriebswirtin [diploma in business administration], has been familiar with communication and marketing for more than 25 years. Among others, she was the marketing manager of a medium-sized enterprise for 17 years.

Today, she is a trainer for personal development and offers individual workshops for companies, such as team training sessions, lectures on the topics of communication and presentations as well as personal consulting services.

Her methods are based on an analytical and action-oriented approach. Personal experience leads to sustainable and conscious personality development.

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